



The President and The Board of Governors  
of The National Arts Club  
cordially invite you to attend as

**Laurence S. Cutler AIA RIBA**  
*and*  
**Judy A. G. Cutler**

*present their extraordinary tripartite project including*

**THE NATIONAL MUSEUM OF  
AMERICAN ILLUSTRATION**

The *first* national museum devoted to American illustration art  
including the Cutler's world famous American Imagist Collection

**THE LOUIS I KAHN MEMORIAL ARCH**  
The *first* national monument to an architect

**THE FREDERICK LAW OL MSTED PARK**  
The *first* national memorial to a landscape architect

**Friday, March 24, 2000**  
**8pm**

The National Arts Club  
15 Gramercy Park South  
New York, NY 10003

## Laurence S. Cutler AIA RIBA

Laurence Cutler, a member of The National Arts Club, is a graduate of the University of Pennsylvania and received two graduate degrees from Harvard University. He began his career as an artist and became one of America's leading architects and urban designers as the principal of ECODESIGN, an international architecture/engineering practice with offices in nine countries. He was a professor of architecture and urban design at Harvard University, MIT, and the Rhode Island School of Design and was Group Director, North America for GGT Advertising of London. He is author of a number of books on architecture, urban design, fine art and poetry. Cutler founded ARTShows and Products, Corp. (ASaP) exhibition coordinators, fine art publishers, licensors and derivative art product developers in 42 countries. ASaP represents such artist's estates as those of Maxfield Parrish, the post-Impressionist Paul Cézanne, and others. Cutler, the winner of several grants from the National Endowment for the Arts, a Fulbright-Hayes Grant and many design awards, recently co-founded with his partner and wife, Judy Cutler, the Alliance for Art and Architecture LLC, to jointly promote art, architecture and educational endeavors.

## Judy A. G. Cutler

Judy Goffman Cutler, the premiere art dealer for American illustration, studied art history and American Civilization at the University of Pennsylvania, where she also received a Masters degree in Education. Her renowned art gallery, the American Illustrators Gallery, features the original works of Maxfield Parrish, among other illustrators from the 'Golden Age of American Illustration,' and is located in New York City. In recent years, she has become internationally known for more than 30 exhibitions of American Illustration which she has curated throughout Asia, Europe and the U.S.A. These exhibitions have included such 'Golden Age' greats as Norman Rockwell, J.C. Leyendecker, N.C. Wyeth, Howard Pyle, Maxfield Parrish and many others. Judy, along with her husband, is co-founder of the American Civilization Foundation, a non-profit foundation created for public enlightenment of American art, architecture and landscape architecture.

## Vernon Court

This Museum, Memorial Arch and Park tripartite project has been endorsed and approved by The National Arts Club's Board of Governors. The Club is designated as the founding institution for the Museum. O. Aldon James, Jr., will hold an Ex Officio membership on the NMoAI Advisory Board. The National Museum of American Illustration and the NAC will collaborate on educational programs, lecture series, and arts programs, as well as provide an outreach, enhancing the club's original purpose. NAC members will be admitted free of charge when they visit the Museum, which is housed in the magnificent 52 room mansion, Vernon Court, built in 1898, the same year in which the Club was founded. This Beaux Arts 17th century French chateau was the model used by architects Carrere & Hastings, for their design 12 years later, The Henry Clay Frick Collection. Both architects Carrere and Hastings, as well as art patron and industrialist Henry Clay Frick were Charter Founding members of The National Arts Club.

Many Charter Founding members of The National Arts Club (1898) were in Newport and built "summer cottages" nearby and adjacent to Vernon Court; including Hon. George Wetmore (Chateau-sur-Mer), William Watts Sherman (the Watts-Sherman House-first shingle-style house), and Cornelius Vanderbilt (The Breakers). Many other members participated in the creation and decoration of the Newport mansions such as Louis C. Tiffany, John La Farge, Stanford White, Frederic Remington, Augustus Saint-Gaudens, and Daniel C. French. In 1906, the year in which the Club moved into Gramercy Park, NAC member Barr Ferree wrote of Vernon Court in his seminal work *American Estates and Gardens*, "it has high rank among the notable houses of America. It is one of the most individual mansions in Newport; a house of refined beauty, admirably studied in all its parts, yet of truly spontaneous design."

## The American Imagist Collection

The Museum features the masterpieces of American illustrative art, including the greatest works created by artist/illustrators such as Norman Rockwell, America's most famous illustrator and an icon himself; Maxfield Parrish, the most popular illustrator of the first half of the 20<sup>th</sup> Century; N.C. Wyeth, the greatest of the swashbuckling book illustrators and artist Andrew Wyeth's father; Howard Pyle, the Father of American Illustration; J.C. Leyendecker, illustrator of 321 *Saturday Evening Post* covers and best known for 'The Arrow Collar Man'; Howard Chandler Christy, NAC Member, creator of the 'The Christy Girl' and the American concept of feminine beauty which set the criteria for the first 'Miss America' pageant; James Montgomery Flagg, creator of the WWI Uncle Sam poster 'I Want You'; Charles Dana Gibson of 'The Gibson Girl' fame; Jessie Willcox Smith, the most distinguished children's book illustrator and other luminaries in art history.

## The Mission and Vision of the Museum

The Museum collection is the single most important repository of original American illustration art. This tripartite project is a true alliance of art and architecture as it comprises the *first* national museum devoted solely to American illustration, the *first* national monument dedicated to a great American architect, and the *first* national memorial to an American landscape architect.